



Sponsor of the Week

sponsorship packages



STANDARD

- Social Media: Stories and Post
- Exclusive promotions or discounts
- Logo featured at La Luz display
- Highlighted on our Website
- Newsletter feature

\$100



PREMIUM

- Social Media: Stories and Posts
- Exclusive promotions or discounts
- Logo featured at La Luz display
- Highlighted on our Website
- Kids after school meal sponsor
- Newsletter feature

\$200



PLATINUM

- Social Media: Stories and Posts
- Exclusive promotions or discounts
- Logo featured at La Luz display
- Highlighted on our Website
- Kids after school meal sponsor
- Newsletter feature
- Event or Workshop

\$250

About Us

La Luz Centro Cultural is a non-profit based in Hampton, IA that serves the Latine community in North Central Iowa. We accomplish this through our cultural events, bilingual children's programs, adult English classes, immigration services, food pantry, and general social service navigation.

Our Mission

Our mission is to promote cultural awareness and diversity with hospitality and supportive services for all. We accomplish this through our cultural events, bilingual children's programs, adult English classes, immigration services, food pantry, and general social service navigation.



www.laluzcc.org



641-812-1090



La Luz Centro Cultural

La Luz Sponsor of the Week Program Proposal

1. **The purpose of the Sponsor of the Week program-** is to build stronger relationships with local businesses and individuals who support La Luz. By highlighting a different sponsor each week, the program aims to: 1. Increase Visibility: Give sponsors prominent exposure to the La Luz community through various channels. 2. Enhance Community Engagement: Create opportunities for sponsors to interact with and contribute to the community, fostering a sense of partnership. 3. Provide Value to Sponsor: Offer sponsors a platform to promote their business or services, potentially leading to increased customer engagement and loyalty. 4. Support La Luz's Mission.

2. Sponsorship Benefits- (benefits will vary depending on tier, see above)

- Sponsors will be featured prominently on La Luz's social media platforms, website, and monthly newsletters.
- During their sponsored week, the sponsor is highlighted across La Luz's social media platforms and website. This includes posts, stories, and dedicated sections featuring the sponsor's logo, products, or services.
- Sponsor's Logo will be displayed at La Luz Centro Cultural.
- Special Offers: Sponsors can offer exclusive promotions or discounts to La Luz members during their week. This encourages community members to engage with the sponsor and take advantage of the special deals.
- Community Engagement: Sponsors have the opportunity to host events, workshops, or other activities that engage the La Luz community. This could be anything from a virtual Q&A session, in person event, activity for the kids or the community or reading time for the after school program.
- The Sponsor can choose to sponsor a meal for the after school program kids which will be prepared and served at La Luz. Sponsor members can join to help prepare and serve the meal to the children which will take place on Wednesdays.

3. **Schedule and Planning** - Sponsors will need to fill out a form to be a sponsor 3 weeks in advance.

4. **Contact Information-** contact the Development Coordinator at development.coordinator@laluzcc.org or at 641-812-1090.

5. **Food Pantry** - La Luz offers a food pantry twice a month. If you would like to sponsor a food pantry night, please contact our office.

Join us in making a difference! If you're interested in becoming a sponsor, reach out today to learn more about the benefits and how you can get involved!

Business Name: _____

Contact Name: _____

Email: _____

Phone number: _____

Sponsorship Level: _____

Total donation: _____

Event/workshop/activity: _____

Please email form to development.coordinator@laluzcc.org or director@laluzcc.org